ANARCHY, STATE, AND UTOPIA
Robert Nozick

ROBERT NOZICK’S Anarchy, State, and Utopia is an eagerly awaited work, widely discussed among philosophers long before its publication. For it is nothing less than a powerful, philosophical challenge to the most widely held political and social positions of our age—liberal, socialist, and conservative.

“Individuals have rights,” wrote Nozick in his opening sentence, “and there are things no person or group may do to them without violating their rights.” The work that follows, striking for its wit, depth of insight, and skill of argument, is perhaps the most sophisticated defense of the “minimal state” in contemporary thought.

The state is justified, says Nozick, only when it is severely limited to the narrow function of protection against force, theft, and fraud, and to the enforcement of contracts. Any more extensive activities by the state, as Nozick brilliantly demonstrates, will inevitably violate individuals’ rights. Two noteworthy implications (continued on back flap)

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emerge which are then fully explored: The state may not use its coercive apparatus for the purpose of getting some citizens to aid others, or in order to prohibit activities so people for their own good or protection.

Among the many achievements of this unusually rich work are: an important new theory of distributive justice; a model of anarchy which is favorable to utopian experimentation and which further supports the theory of the minimal state; and, finally, an integration of ethics, legal philosophy, and economic theory into a profound and unified position in political philosophy which will be discussed for years to come.
There are also substantial puzzles when we ask what matters other than how *people’s* experiences feel “from the inside.” Suppose there were an experience machine that would give you any experience you desired. All the time you would be floating in a tank, with electrodes attached to your brain. Should you plug into this machine for life,
Dilemma:
Flawless pleasure
or
Personal identity
and freedom?

Mental hedonism but not me enjoying, only my mind, and I am not doing it, being done to me by the machine.
What would an AI/big data experience machine in the retail space look like?

What does the machine reveal about the ethics of living in an AI/data perfected retail world?
INSIDE THE AI/BIG DATA EXPERIENCE MACHINE

THE EXPERIENCE MACHINE

Convenience

CONVENIENCE

Euphoria of convenience

There are also substantial puzzles when we ask what matters other than how people experience feel “from the inside.” Suppose there were an experience machine that would give you any experience you desired. Superduper neuropsychologists could stimulate your brain so that you would think and feel you were writing a great novel, or making a friend, or reading an interesting book. All the time you would be floating in a tank, with electrodes attached to your brain. Should you plug into this machine for life, preprogramming your life’s experiences? If you are worried about missing out on desirable experiences, we can suppose that business enterprises have researched thoroughly the lives of many others. You can pick and choose from their large library or smorgasbord of such experiences, selecting your life’s experiences for, say, the next two years. After two years have passed, you will be...
We're Taking Walmart Grocery Delivery One Step Further

Convenience = Data + algorithms = Grocery items always in stock and deliverable

'It saved my life': Apple Watch, Fitbit are notifying users of medical emergencies

CONVENIENCE = Data + algorithms = Life saved
Or a future in which a company could send a coupon to a potential customer before she even leaves for a shopping trip she didn’t even know she was going to take.

That future is now. In fact, it’s so now it is almost yesterday already.
EUPHORIA CONVENIENCE
Get what you want before you know that you want it

PARADOXES
• Only way that you know you want something is that you already have it
• If do want, that means not want
• (Can getting something never wanted be satisfying?)

SO PERFECT WE CANNOT CONCEPTUALIZE THE PLEASURE:
WE ALWAYS ALREADY HAVE IT
BIG DATA EXPERIENCE MACHINE IN RETAIL

CONCLUSION #1

There are also substantial improvements when we ask what matters other than how people’s experiences feel “from the inside.” Suppose there were an experience machine that would give you any experience you desired. Superduper neuropsychologists could stimulate your brain so that you would think and feel you were writing a great novel, or making a friend, or reading an interesting book. All the visions could be plotted in the virtual environment sent to your brain. Should you plug into this machine for life? To program your life’s experiences? If you are worried about missing out on desirable experiences, we can suppose that business enterprises have researched thoroughly the lives of many others. You can pick and choose from their large library or smorgasbord of such experiences, selecting your life’s experiences for, say, the next two years. After two years, have you learned anything useful from this experience machine? Have you grown? Have you learned anything from this machine?
To provide what you want **perfectly**, the machine must know you **completely**
PRIVACY DEGREE ZERO
THOUGHT EXPERIMENT IN EXPOSURE

ASPIRATIONS, DESIRES, FEARS, URGES REVEALED:
EVEN THOSE WE MAY NOT RECOGNIZE IN OURSELVES

Ai4 Conferences @Ai4Conferences · 5/29/19
Amazon Is Working on a Device That Can Read Human Emotions
preview.tinyurl.com/y6bbbrep

Ai4 Conferences @Ai4Conferences · 5/22/19
PRIVACY DEGREE ZERO
Who we are from every angle exposed to others, and to ourselves

Does anyone want to know everything about who they are?
FREEDOM
You don’t do the experience, the experience does you

No experimenting with your own identity because everything already revealed

Heartbreak becomes a luxury item?
Amazon/Netflix auto start

- Viewer not choosing content
- Viewer not choosing *whether* to choose content or do something else

**Satisfaction always already delivered** = **Freedom double constraint**
CONCLUSION
Do you want to enter the machine?

Immersive convenience & pleasure beyond understanding
Exposed identity & abbreviated freedom

Takeaway
The fundamental and inevitable dilemma underneath
AI/big data retail
Hard decision
There are also substantial puzzles when we ask what matters other than how people's experiences feel "from the inside." Suppose there were an experience machine that could make you feel any experience you desire, even if it were not a genuine experience. Would you think you were living a great novel, or reading an interesting book. All the time you would be floating in a tank, with electrodes attached to your brain so that you plug into this machine for life, preprogrammed with certain experiences. If you were a priest, you could conduct your religious services in this way. Or if you were a businessman, you could pluck experiences, selecting your life's experiences for, say, the next two years. After two years, have people report on their life."

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